

eab group launches ***KPIs in practice***:
The free online catalogue of performance reports

Melbourne, Australia, 1 March 2010 - eab group announced the launch of "***KPIs in practice***", an online catalogue of reports that illustrate the use of performance measures in practice by organizations from around the world.

KPIs in practice is available as a new content section on www.smartKPIs.com. It complements the ***KPI examples*** section of the site that - with over 3000 well documented records - is one of the largest databases of Key Performance Indicator (KPI) examples available on the Internet today. Many of these examples are much easier to understand when they are put into context. Through the launch of ***KPIs in practice***, smartKPIs.com becomes the first online platform that links well documented performance measures and high quality performance reports.

Registered users can explore, bookmark and comment on hundreds of referenced online reports that contain Key Performance Indicators (KPIs), measures and metrics used in actual business context, connecting the list of KPI examples on smartKPIs.com to real business scenarios. Currently the catalogue contains 300 reports developed by organisations from over 50 countries, with new ones added daily. Relevant reports can be found by using the search / advanced search functionality or by browsing the list of 73 business functions and 83 industries.

*"Being a specialised performance architecture consulting company, we have spent tens of thousands of hours researching and implementing performance management concepts in practice. ***KPIs in practice*** is an expression of our view that the future of performance management as a discipline lies in learning from practice, from looking around us."* said Aurel Brudan, founder and director of eab group. *"Organizations from around the world have developed amazing performance management reporting solutions. smartKPIs.com through ***KPIs in practice*** provides a user friendly platform for exploring such reports and discussing them with other registered users. It facilitates learning and integration of performance management know-how, contributing to the maturity of performance management as a business discipline."*

Registration on <http://www.smartkpis.com> is free and it enables research, learning and interaction as part of a growing community of users from over 170 countries.

About eab group

eab group is an innovative research driven provider of integrated performance management solutions, assisting organisations to achieve results by architecting performance. Our expertise in strategy, organisational performance management, business intelligence and project management helps clients in sustainably delivering value for their stakeholders. Our services include consulting, training, research, technology and building online communities, such as smartKPIs.com. For more details, visit <http://www.eabgroup.com.au>

About smartKPIs.com

www.smartkpis.com is a leading online platform for performance management knowledge integration. It offers high quality resources and collaboration functionality for the community of registered users, enabling them to make smart decisions regarding their performance management initiatives.

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