

**eab group launches smartKPIs.com Forum and smartKPIs.com Answers:**  
*Enablers of Performance Management collaborative learning*

**Melbourne, Australia, 14 May 2010** - eab group announced the launch of **smartKPIs.com Forum** and **smartKPIs.com Answers**, two new interactive sections of the [www.smartKPIs.com](http://www.smartKPIs.com) platform.

**smartKPIs.com Forum** is an online collaboration tool, that enables members of the smartKPIs.com community to discuss topics relevant to performance management and measurement. In addition to proposing new and contributing to existing discussions, users can enjoy several other community interaction functionalities: a shared calendar of events, discussion groups and a personal address book of contacts.

Complementing the forum, **smartKPIs.com Answers** is a simple online community based questions and answers board. Members of the smartKPI.com community can ask, answer or review resolved questions by using a friendly user interface. For easy reference, questions are grouped in a taxonomy of categories based on the topic of the question. A Leaderboard lists the most active users, that gained points based on their contribution to resolving open questions or evaluating responses.

Both **smartKPIs.com Forum** and **smartKPIs.com Answers** enhance the online collaboration capabilities of the smartKPIs.com platform. The website contains over 3200 examples of well documented performance measures and over 600 referenced online reports that contain Key Performance Indicators (KPIs), measures and metrics used in actual business context. They are grouped in taxonomy that contains 70 business functional areas, as well as 88 industries and can be accessed by browsing or searching relevant topics.

*"Having developed a knowledge base of high quality content on smartKPIs.com, our intention is to focus next on facilitating meaningful conversations on performance management and measurement topics between the members of the smartKPIs.com community. **smartKPIs.com Forum** and **smartKPIs.com Answers** are two online tools with excellent collaboration functionality."* said Aurel Brudan, founder and director of eab group. *"smartKPIs.com is all about combining thoroughly researched, relevant content with online collaborative learning, with an emphasis on learning from practice, from business practitioners that are faced with performance management challenges in their natural setting. By doing this, smartKPIs.com facilitates learning and integration of performance management know-how, contributing to the maturity of Performance Management as a business discipline."*

Registration on <http://www.smartkpis.com> is free and it enables research, learning and interaction as part of a growing community of members from over 175 countries.

**About eab group**

eab group is an innovative research driven provider of integrated performance management solutions, assisting organisations to achieve results by architecting performance. Our expertise in strategy, organisational performance management, business intelligence and project management helps clients in sustainably delivering value for their stakeholders. Our services include consulting, training, research, technology and building online communities, such as smartKPIs.com. For more details, visit <http://www.eabgroup.com.au>

**About smartKPIs.com**

[www.smartkpis.com](http://www.smartkpis.com) is a leading online platform for performance management knowledge integration. It offers high quality resources and collaboration functionality for the community of registered users, enabling them to make smart decisions regarding their performance management initiatives.

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